



# DRASHTI SONI

## Fashion and Apparel Designer

### Crafting creativity with a side of 'Why not?'

Hi! I'm a passionate Fashion and Apparel Designer with a flair for creativity, innovation, and a touch of drama. I thrive on challenges, adapt swiftly, and deliver consistency in my work. Whether working independently or in a team, I'm dedicated to completing tasks efficiently and contributing positively. I believe in experimenting and sharing my vision with the world, continually striving to excel in every skill required to be an excellent and a responsible designer and bring creative ideas to life, staying adaptive in the ever-changing Design industry.

## EDUCATION

**2023-Present : M.Des Apparel Design**  
National Institute of Design  
Gandhinagar, India

**2018-2022: B.Des Fasion Design**  
Unitedworld Institute of Design-Karnavati  
University  
Gandhinagar, India

**2016-18: Higher Secondary**  
(Science- PCM)  
Angels English Medium School  
Deesa-Gujarat, India

## SKILLS

- |                        |                     |
|------------------------|---------------------|
| - Design Process       | - Technical Flats   |
| - Print Development    | and Spec sheets     |
| - Surface              | - Graphics          |
| Development            | - Color Theory and  |
| - Fabric Manipulation  | Application         |
| - Draping              | - Creative Problem  |
| - Fashion Illustration | Solving             |
| - Pattern Making       | - Collaboration and |
| - Garment              | Teamwork            |
| construction           | - Time management   |
| - Fashion Styling      | and Organization    |

## SOFTWARES

Adobe Photoshop	<div><div></div></div>
Adobe Illustrator	<div><div></div></div>
Adobe Indesign	<div><div></div></div>
Procreate	<div><div></div></div>
Clo 3d	<div><div></div></div>
Miro	<div><div></div></div>
Figma	<div><div></div></div>
MS Office	<div><div></div></div>

## INTERESTS

Cooking | Cycling | Art | Music | Movies | Travelling

## EXPERIENCE

**Graduation Project:** Apparel Designer at SEWA (Sep, 2025 - Present)

**Internship:** Apparel Design Intern at SEWA (June, 2025 - Aug, 2025)

### Consultant work:

- Interior Decor (Feb 2023- May 2023)
  - i. Wall Design ii. Ceiling Design iii. Poster Design for a wall
- Worked as a stylist for a Pre Wedding Shoot (Aug 2022)
- Designed bespoke garments for a family wedding (Oct 2022-Dec 2022)

**Internship:** Fashion Design Intern at Arvind Ltd., Naroda-Ahmedabad  
(June 2021 - Aug 2021)

## ACHIEVEMENTS

2024 - Award for ISRO X NASA Memorabilia Design 2024

2022 - Award for 'Best Engagement of Innovation and Technology':  
Graduation Project collection'22 (Self- Sponsored Project)

2021 - **Copyright:** Department for Promotion of Industry and Internal  
Trade: Government of India

### A. Print Development:

i. Tropical Maasai ii. Camostripe Tropical iii. Camo Tropical

### B. Character Development- Mr. Cube

2021 - Lets be Experimental(Garments): Published in UID Newsletter

2020 - Fashion Illustration selected for Poster: Ahmedabad Design Week

## EXTRA CURRICULAR

**Ply Split Braiding:** Errol Pires

**Udemy:** Clo 3d for beginners

**Pottery workshop:** Twelve Pottery Studio

**Worked as a volunteer of Backstage for Umang Hutheesing:**  
Ahmedabad Design Week

**Field Trip to Kutch and Kullu-Manali:** Workshops of weaving and  
traditional Crafts and Printing

**Subtraction Cutting:** Julian Roberts

**Hybrid Textile Pods:** Pramila Rach

**Design Development and Visual Branding:** Rajdeep Ranawat

## PORTFOLIO WEBSITE

<https://www.drashtisoni.com/>