



DRASHTI SONI

Fashion and Apparel Designer

Crafting creativity with a side of 'Why not?'

Hi! I'm a passionate Fashion and Apparel Designer with a flair for creativity, innovation, and a touch of drama. I thrive on challenges, adapt swiftly, and deliver consistency in my work. Whether working independently or in a team, I'm dedicated to completing tasks efficiently and contributing positively. I believe in experimenting and sharing my vision with the world, continually striving to excel in every skill required to be an excellent and a responsible designer and bring creative ideas to life, staying adaptive in the ever-changing Design industry.

EDUCATION

2023-Present : M.Des Apparel Design
National Institute of Design
Gandhinagar, India

2018-2022: B.Des Fasion Design
Unitedworld Institute of Design-Karnavati
University
Gandhinagar, India

2016-18: Higher Secondary
(Science- PCM)
Angels English Medium School
Deesa-Gujarat, India

SKILLS

- | | |
|------------------------|---------------------|
| - Design Process | - Technical Flats |
| - Print Development | and Spec sheets |
| - Surface | - Graphics |
| Development | - Color Theory and |
| - Fabric Manipulation | Application |
| - Draping | - Creative Problem |
| - Fashion Illustration | Solving |
| - Pattern Making | - Collaboration and |
| - Garment | Teamwork |
| construction | - Time management |
| - Fashion Styling | and Organization |

SOFTWARES

Adobe Photoshop	<div></div>
Adobe Illustrator	<div></div>
Adobe Indesign	<div></div>
Procreate	<div></div>
Clo 3d	<div></div>
Miro	<div></div>
Figma	<div></div>
MS Office	<div></div>

INTERESTS

Cooking | Cycling | Art | Music | Movies | Travelling

EXPERIENCE

Consultant work:

- Interior Decor (Feb 2023- May 2023)
 - i. Wall Design ii. Ceiling Design iii. Poster Design for a wall
- Worked as a stylist for a Pre Wedding Shoot (Aug 2022)
- Designed bespoke garments for a family wedding(Oct 2022-Dec 2022)

Internship:

- Fashion Design Intern at Arvind Ltd., Naroda-Ahmedabad (June 2021-

ACHIEVEMENTS

2024 - Award for ISRO X NASA Memorabilia Design 2024

2022 - Award for 'Best Engagement of Innovation and Technology':
Graduation Project collection'22 (Self- Sponsored)

Surface development- Lasercutting technique on rexine fabric)

2021 - Copyright: Department for Promotion of Industry and Internal
Trade: Government of India

A. Print Development:

i. Tropical Maasai ii. Camostripe Tropical iii. Camo Tropical

B. Character Development- Mr. Cube

2021 - Lets be Experimental(Garments): Published in UID Newsletter

2020 - Fashion Illustration selected for Poster: Ahemedabad Design Week

EXTRA CURRICULAR

Ply Split Braiding: Errol Pires

Udemy: Clo 3d for beginners

Pottery workshop: Twelve Pottery Studio

Worked as a volunteer of Backstage for Umang Hutheesing:
Ahemedabad Design Week

Field Trip to Kutch and Kullu-Manali: Workshops of weaving and
traditional Crafts and Printing

Subtraction Cutting: Julian Roberts

Hybrid Textile Pods: Pramila Rach

Design Development and Visual Branding: Rajdeep Ranawat

PORTFOLIO WEBSITE

<https://www.drashtisoni.com/>